

**This is how WE do it! November 17, 2016
Programme**

**Ovako MI to radimo! 17. studenoga 2016.
Program događanja**

9:30 – registration of participants, coffee and croissants served

9:30 – registracija sudionika, kava i kroasani

10:00 – WE ALL LOVE STORIES – video clip – 25 years of the MEDIA Sub-programme

10:00 – SVI VOLIMO PRIČE – videosiječak – 25 godina Potprograma MEDIA

10:05 – 10:10 – welcome & introductory note – Martina PETROVIĆ, Head of CED – MEDIA Office Croatia

10:05 – 10:10 – riječ dobrodošlice & uvodna riječ – Martina PETROVIĆ, Voditeljica DKE – Ureda MEDIA Hrvatske

10:10 – 10:15 – welcome note – Branko BARIČEVIĆ – Head of EC Representation in Croatia

10:10 – 10:15 – riječ dobrodošlice – Branko BARIČEVIĆ – Voditelj Predstavništva Europske komisije u Hrvatskoj

10:15 – 10:20 – welcome note – Hrvoje HRIBAR, Croatian Audiovisual Centre – CEO

10:15 – 10:20 – riječ dobrodošlice – Hrvoje HRIBAR, ravnatelj Hrvatskog audiovizualnog centra

10:20 – 10:25 – welcome note – Nina OBULJEN KORŽINEK, PhD, Croatian Minister of Culture

10:20 – 10:25 – riječ dobrodošlice – dr. sc. Nina OBULJEN KORŽINEK, ministrica kulture RH

10:25 – 10:30 – welcome note - Dr. h. s. Doris PACK, Member of European Parliament (1989 - 2014) – LUX prize coordinator

10:25 – 10:30 – riječ dobrodošlice - dr. Doris PACK, članica Europskoga parlamenta (1989. – 2014.), koordinatorica nagrade LUX

10:30 – 10:35 – welcome note H.E. Daniel MAKSYMIUK, Embassy of Canada, Ambassador

10:30 – 10:35 – riječ dobrodošlice Nj.E. Daniel MAKSYMIUK, Veleposlanstvo Kanade

10:40 – 12:00 Panel 1 – How to prepare for the digital single market, the new copyright legislation if you are a new MEDIA member/low AV capacity country? Are small countries ready for the aforesaid & new challenges?

10:40 – 12:00 Rasprava 1. – Kako se pripremiti za jedinstveno digitalno tržište, novi zakon o autorskim pravima ako se radi o novoj, odnosno zemlji članici niskoga produkcijskog kapaciteta? Jesu li male zemlje spremne za navedene i slične nove izazove?

Linda Beath (film finance specialist) – keynote speaker & moderator

Linda Beath (stručnjakinja za filmsko financiranje) – uvodničarka & moderatorica

Panellists: Dr. h. s. Doris PACK (European Parliament), Niombo LOMBA (European Commission – DG Connect), Nina OBULJEN KORŽINEK, PhD (Ministry of Culture – Minister) and Hrvoje HRIBAR (Croatian Audiovisual Centre – CEO)

Sudionici rasprave: dr. Doris PACK (Europski parlament), Niombo LOMBA (Europska komisija – DG Connect), dr. sc. Nina OBULJEN KORŽINEK (Ministarstvo kulture) i Hrvoje HRIBAR (Hrvatski audiovizualni centar)

12:00 – 13:00 Panel 2 – How do low AV capacity countries stand in terms of Creative Europe MEDIA? Where are we successful and where do we still face difficulties?

12:00 – 13:00 Rasprava 2. – Kako su zemlje niskoga produkcijskog kapaciteta pozicionirane u kontekstu Potprograma MEDIA – Programa Kreativna Europa? U čemu smo uspješni, a gdje se još uvijek susrećemo s poteškoćama?

Martina PETROVIĆ (CED – MEDIA Office Croatia) – keynote speaker & moderator

Martina PETROVIĆ (DKE – Ured MEDIA Hrvatske) – uvodničarka & moderatorica

Panellists: Jean Pierre BORG (Film Commission Malta), Kamen BALKANSKI (Film Centre Bulgaria), Ilir BUTKA (Albanian Film Centre), Soon-Mi PETEN (EACEA) and Boban JEVTIĆ (Film Centre Serbia)

Sudionici rasprave: Jean Pierre BORG (Filmska komisija Malte), Kamen BALKANSKI (Filmski centar Bugarske), Ilir BUTKA (Filmski centar Albanije), Soon-Mi PETEN (EACEA) i Boban JEVTIĆ (Filmski centar Srbije)

13:15 – 14:30 – lunch

13:15 – 14:30 – ručak

14:30 – 15:30 Panel 3 – Canada & Eurimages

14: 30 – 15: 30 Rasprava 3. – Kanada & Eurimages

Sanja Ravlić (Croatian Audiovisual Centre) – keynote speaker & moderator

Sanja Ravlić (Hrvatski audiovizualni centar) – uvodničarka & moderatorica

Panellists: Isabel CASTRO (EURIMAGES), Jelena POPOVIĆ (National Film Board of Canada), Linda BEATH (film finance specialist) and Lindsay PETERS (Frontières/Fantasia Film Festival)

Sudionici rasprave: Isabel CASTRO (EURIMAGES), Jelena POPOVIĆ (National Film Board of Canada), Linda BEATH (stručnjakinja za filmsko financiranje) i Lindsay PETERS (Frontières/Fantasia Film Festival)

15:30 – 16:30 Panel 4 - This is how WE do it ! Our MEDIA success stories!

15:30 – 16:30 Rasprava 4. - Ovako MI to radimo! Ovo su naše MEDIA priče!

Martina Petrović (CED – MEDIA Office Croatia) – keynote speaker & moderator

Martina Petrović (DKE – Ured MEDIA Hrvatske) – uvodničarka & moderatorica

Panellists: Ankica JURIĆ-TILIĆ (Kinorama), Jovana KARALIĆ (This and That Productions), Mirsad PURIVATRA (Sarajevo FF), Boštjan VIRC (Studio Virc) and Stavros PAPAGEORGIOU (Tetraktys Films)

Sudionici rasprave: Ankica JURIĆ-TILIĆ (Kinorama), Jovana KARALIĆ (This and That Productions), Mirsad PURIVATRA (Sarajevo FF), Boštjan VIRC (Studio Virc) i Stavros PAPAGEORGIU (Tetraktys Films)

16:30 – 17:30 – conclusions & networking

16:30 – 17:30 – zaključci & umrežavanje