



## CALL FOR APPLICATIONS

### Industry Academy International in Thessaloniki 7-11 November 2016

#### Applications now open!

The Festival del film Locarno and the Thessaloniki International Film Festival are launching 'Industry Academy International', a new joint initiative that will give a significant boost to the careers of new film professionals from South East Europe, the Middle East and Northern Africa\* (see eligible countries listed below). After successful editions in Mexico, Brazil and New York, Locarno extends the initiative to Thessaloniki, with a pilot edition that will take place November 7–11 2016 during the 57th Thessaloniki International Film Festival.

The Locarno Industry Academy will design a tailor-made program for selected participants that will provide each with a better understanding of the worldwide film industry, at the same time encouraging them in active discussion about current global trends and developments. Of course they will also get to enjoy the special experience of the Thessaloniki Film Festival and all its industry activities.

## **What the Industry Academy offers to its participants**

- Daily sessions with high-profile and experienced professionals and experts including sales agents, distributors, exhibitors, heads of marketing departments, festival programmers and producers
- Case study presentations and informal discussions during which participants can directly interact and exchange opinions/visions with their colleagues and guest speakers
- Group sessions to encourage team work on a specific project
- Access to a number of professional events, particularly in the context of the Agora Industry Days, to gain a better overview of market activities and an understanding of the challenges faced by European and international key players in the film industry
- Access to official festival and professional work-in-progress screenings
- Unique opportunities to broaden their range of professional contacts thanks to specific networking activities with Agora Industry Days attendees.

## **The Official Language of the Industry Academy is English**

### **Enrolment for the Industry Academy**

The Industry Academy International in Thessaloniki is open to 6 participants from \*Albania, Algeria, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Egypt, FYROM, Greece, Hungary, Israel, Jordan, Lebanon, Libya, Malta, Montenegro, Morocco, Palestine, Romania, Serbia, Slovenia, Syria, Tunisia, Turkey.

Those enrolled must attend the full program that runs November 7 (arrival day) to November 11 (departure day).

Applications are invited from young professionals who:

Can demonstrate at least one example of significant experience in the field of distribution, exhibition, sales, marketing or festival programming. They might have been recently hired by a company, or may currently be working on an internship within one of the fields described above

- are truly passionate about cinema as well as other art forms
- are excellent at working in a team, looking on each and every encounter with colleagues as a new opportunity in both human and professional terms
- expect to develop their own career through meeting established professionals in European and world cinema industries
  
- are ready to play a proactive role in group sessions, with pertinent, stimulating and provocative questions and contributions
- wish to expand their network of contacts with like-minded people that may share similar or different approaches towards working in the film industry
- have a good working knowledge of English

**The Industry Academy International in Thessaloniki offers to attendees, free of charge:**

- bed and breakfast for 4 nights in a Hostel / Hotel in twin-bedded accommodation, from 7-11 November
- accreditation entitling participants to attend all Festival screenings and industry activities
- professional documentation (such as the official catalogue and the industry Guide)
- Access to all Festival and Industry activities including Happy Hours and parties
- Networking lunches. All other meals will be paid by the participants themselves.
- Transportation service from and to the Thessaloniki airport.

**Applications to the Locarno Industry Academy International in Thessaloniki can be submitted from 1 September through 30 September 2016, together with the following documentation:**

- Personal statement (1 to 2 pages)
- CV
- Photograph of the candidate

The results of the selection process will be notified by e-mail on **Friday, 7 October 2016**.

**Enquiries to:**

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The Locarno Industry Academy is sponsored by :

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