

**CORK
FILM
FESTIVAL
2015**

**FÉILE
SCANNÁN
CHORCAI
2015**

TALENT DEVELOPMENT @ CORK FILM FESTIVAL 6-15 NOVEMBER 2015

In 2014 Cork Film Festival relaunched its Talent Development Programme - a reimagined, reinvigorated, carefully curated series of events to equip young filmmakers with industry skills and know-how.

The four intensive sessions saw the Festival welcome 30 global film industry professionals to share their expertise with 130 national and international filmmakers.

2014 SAW REPRESENTATIVES FROM:



filmbase

RTE



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TALENT DEVELOPMENT @CFF

In 2015, Cork Film Festival will expand the programme, ensuring Cork is the film Talent Development Centre of Ireland for today's emerging film professionals.

The Festival will provide a delegate's centre hub for all visiting filmmakers and industry experts.

The Festival is proud to announce that its Talent Development programme will be delivered with the new participation of the national broadcaster RTÉ, Sheffield Doc/Fest (the world's leading documentary and digital event), Shooting People (the world's biggest online network of filmmakers) and Sub-Genre Media (the cutting-edge New York finance and distribution company).

PARTICIPANTS OF TALENT DE- VELOPMENT 2015

The programme is marketed locally, nationally and internationally.

50 places will each be made available by application to filmmakers from Munster, the island of Ireland, Europe and beyond. The resulting campus of 150 emerging film professionals will spend five continuous days together, forging new international, collaborative partnerships.



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PRESENTING PARTNERS 2015



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**Cork
County Council**
Comhairle Contae Chorcaí





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LISTEN

The 2014 event comprised of a series of events designed for filmmakers, composers, sound designers and sound artists looking to explore music in film. Presented in association with the Schools of Music, CIT and UCC.

2015 programme of events:

Session 1 - Two hour symposium exploring the aural side of filmmaking.

Session 2 - Foley workshop.

Session 3 - Composition masterclass with international composer (2014: Stephen Warbeck).

Evening drinks and networking event at Cork music venue.

FUND

A conference covering all aspects of financing, from traditional to new and innovative means of funding independent films.

2014 Participants included: IFB, BAI, RTÉ, FundIt, Film-base, Ripple World Pictures, Creative Europe, and filmmaker case-studies.

2015 Programme of events :

Session 1 - Traditional funding models in Ireland and Europe.

Session 2 - An exploration of new and innovative funding models including: branded content, working with corporates and Crowd-funding case-studies.

Evening drinks & networking event.

In 2015 the Festival is delighted to welcome back to Cork Brian Newman of SubGenre Media to deliver a keynote lecture on innovations in branded content, followed by an exclusive masterclass and clinic on working with brands, with four invited projects assessed live.



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INTERACTIVE @ CORK

Part show, part conference, Interactive@Cork is an unmissable, entertaining event for industry professionals interested in the nexus of film and technology.

The Festival is delighted to welcome to Cork Sheffield Doc/Fest's affiliate organisation XO Labs as guest curator.

2014 - participants included: Kissinger Twins; Brian Newman of SubGenre Media; Vida Toombs of Vice Media; William Rowe of Protein; Darragh O'Connell of Brown Bag Films; and Christopher Ian Smith of Emerge.

INTERACTIVE @ CORK 2015

Transforming the Future of Storytelling: A day long event hosting international speakers from across creative disciplines who are exploring new territory in production, content design, interactivity and distribution. The Festival is delighted to be hosting XO Labs, Sheffield Doc/Fest's internationally renowned digital organisation as guest curators for Interactive@Cork.

Programme of Events:

Session 1 - Telling Stories Through Digital.

Session 2 - Going Viral, Twitter Storms and Doing it Wrong.

Session 3 - GIFS, Movie Clips and the New Digital Language.

Session 4 - Perceptive Documentaries: How context changes the way you tell stories again.

Session 5 - Networking party presented by XO Labs.



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CRITICS CIRCLE

This new addition to the programme is designed for emerging film writers, journalists and academics looking to find their place within the industry.

It includes an exploration of the impact of self-promotion and self-publication for critics in the industry. It has a series of keynotes and plenary sessions and a 'live tour' of CFF's programme for participants hosted by professional film critics from ROI, UK, EU and USA.

2015 Programme of events :

Session 1 - How I became a professional film critic.

Session 2 - Self-publishing and proliferation.

Session 3 - Film Journalism -vs- Academia

Session 4 - 'Reading' films 101.

Evening reading and networking event.

INCUBATE

So you've made a short film? Well done, Now what?

This event, entirely unique to Ireland, guides its participants on a journey through all practical elements of the industry, from getting films into festivals, talking to sales agents, DIY marketing and social media through to DIY distribution.

2014 participants included: Red Rage Media, Element Pictures, Network Ireland Television, Volta, SubGenre Media, Dogwoof, Screen Producers Ireland, JDIFF, Boston IFF, Irish Film New York, Conor Horgan, John Butler, Flora Berkeley.

2015 programme of events:

Session 1 - Festival Strategy and Film Marketing.

Session 2 - Sales and Distribution.

Session 3 - VOD, DIY Distribution and New Platforms.

Session 4 - Working with Corporates, NGO's and Branded Content.

Closing event and networking finale for talent development

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MARKETING TAL- ENT DEVELOP- MENT

The Festival has strong relationships, not only with the film and multimedia departments of its partner schools UCC, CIT, and St. John's College, but also with FilmBase (Dublin) and a host of others outside the Munster region.

The Festival has also forged close links with some of the world's leading film talent hubs and will welcome premier talent from institutions as diverse as International Film Festival Guadalajara, Mexico; New Horizons Studio, Poland; The London Film Academy and the North Norway Film Institute.

Shooting People, the largest online network of filmmakers in Europe, is an official partner of the Talent Development programme, and will market the initiative to their 40k+ membership.

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*Please don't hesitate to contact us if you would like any further information.
Expressions of interest can be emailed directly to the
Creative Director, James Mullighan.
james@mullighan.com*